December 2022

home & texture

LAUNCHING JAN 2023

about

Millennials want a curated platform to help them create a beautiful, forever home. Multicultural millennials can shop, explore, and connect with resources that reflect their individuality, lifestyle, and cultural heritage with Home & Texture.

audience

ages **26-45**

$125k+ Household income

New home buyers/owners

Digital-first **tech-savvy**

partner with us

As a digital space where the Black home is always celebrated, Home & Texture, in partnership with your brand, will bring carefully curated resources and experiences to life.

- Event: Home & Texture Launch - includes press pitches and paid media
- Exclusive Content Hubs
- Shoppable Articles - branded and written by Blavity editorial staff
- Quarterly Emails - includes guides and custom creative content
- Influencer Articles & Social Content
- Display and Pre-Roll

Contact: partnerships@blavity.com